



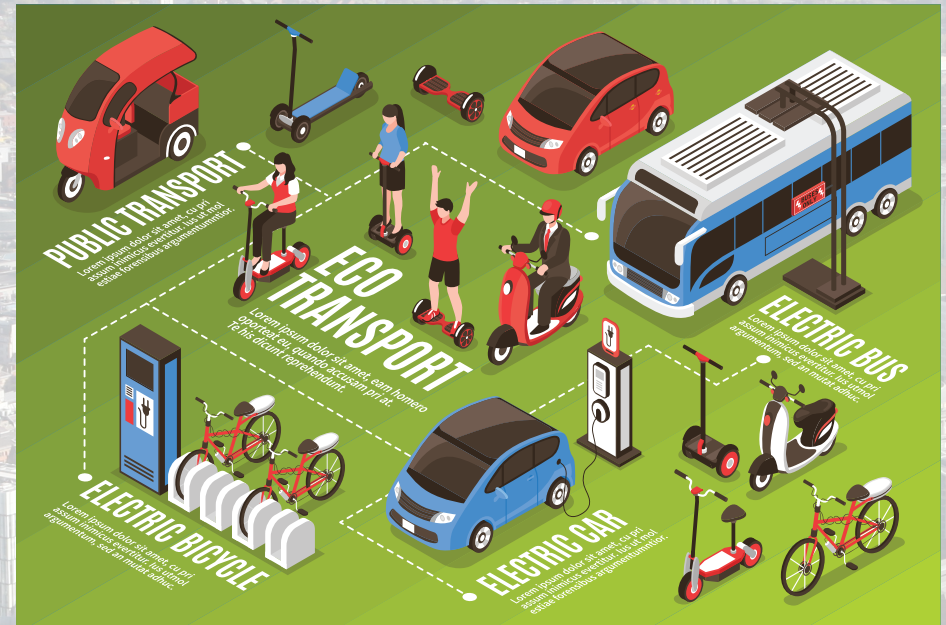
# **CITTI LIVE EXHIBITION COVENTRY BUILDING SOCIETY ARENA 7-8th SEPTEMBER 2022**



# What is CiTTi Live?

CiTTi Live is an unmissable two-day UK event that brings to life the latest innovations enabling the safe, efficient and sustainable movement of people, goods and materials through urban environments.

Visitors will comprise key decision-makers and influencers at city, borough, county and district councils, central government, road and transport agencies, urban planners and logisticians, who want to meet solution-providers to help them create safe, secure and sustainable cities.



If you supply technologies or services – such as last-mile delivery solutions, emission reduction technologies, electric vehicles, EV charging, smart parking systems, CAVs, tolling systems, traffic management systems, smart city platforms and much more – exhibiting at CiTTi Live will put you in face-to-face contact with those people tasked with creating fit-for-purpose urban environments.

If you are interested in one of our stand packages, please contact Marina Sanchez at [marina.sanchez@akabomedia.co.uk](mailto:marina.sanchez@akabomedia.co.uk)



# Testimonials

**“REALLY USEFUL AND INFORMATIVE TALKS AND GOOD OPPORTUNITIES TO SPEAK TO PRESENTERS AND EXHIBITORS”**

Performance and Programme  
Manager, Luton Council

**“AN EXCELLENT AND WELL TARGETED EVENT. HIGH QUALITY, RELEVANT ATTENDEES”**

UK Director,  
vRBikes

**“REALLY GOOD SEMINARS. GOOD UPDATE ON LATEST TRENDS”**

Solutions Engineer,  
Kuehne + Nagel

**“THOUGHT-PROVIDING AND INTERESTING, KNOWLEDGEABLE SPEAKERS”**

Head of Business Development,  
CEVA Logistics

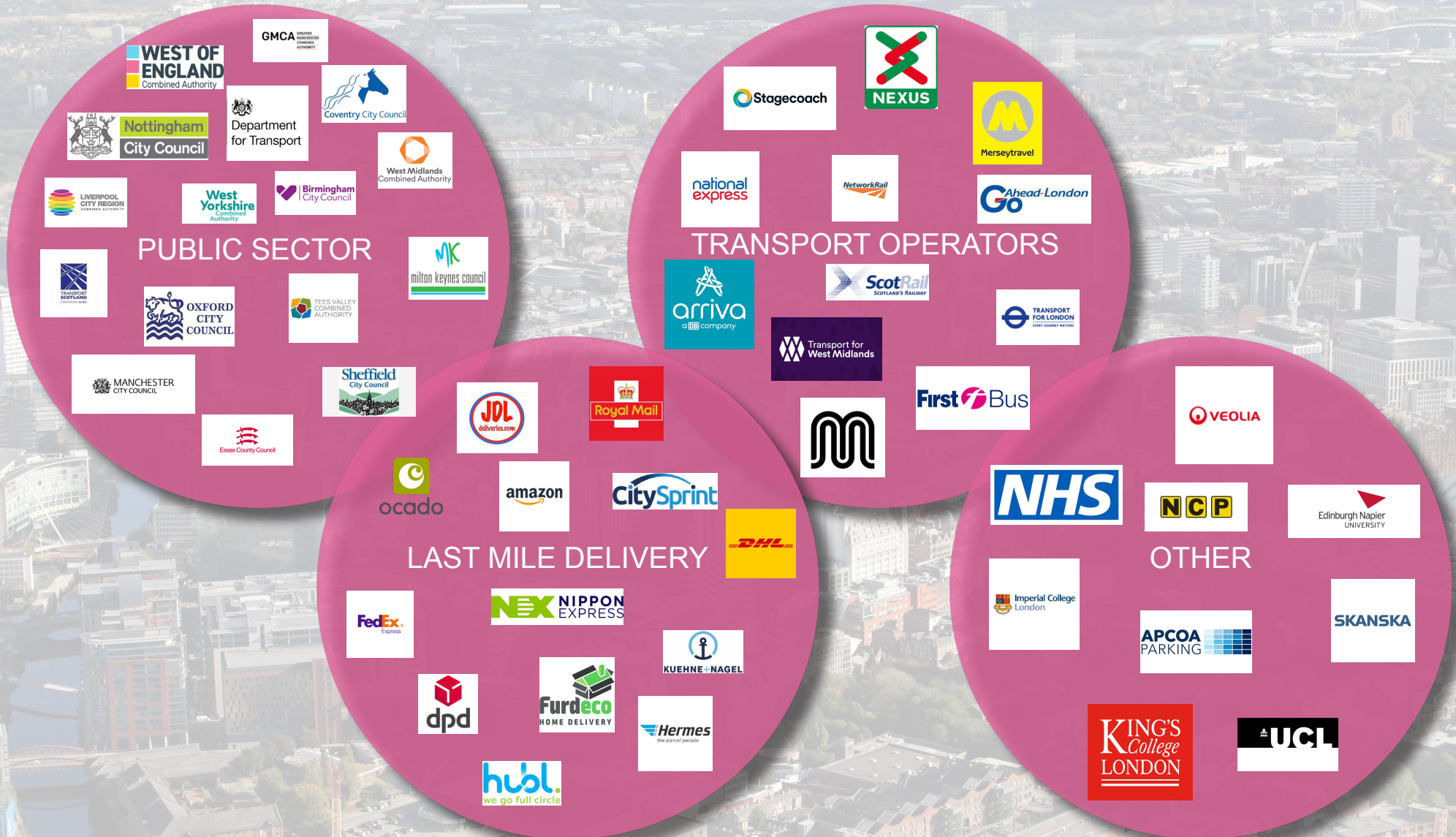
**“WELL VARIED TALKS AND STANDS COVERING LARGE ASPECTS OF TRANSPORT AND LOGISTICS”**

Sustainable Transport Coordinator,  
Birmingham Airport

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# Who will you meet?



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# Technologies on display

## Vehicles

- Connected and autonomous vehicles
- E-cargo bikes
- E-cycles
- Electric & hybrid cars, buses, vans and lorries



## Infrastructure

- Active travel measures
- Intersections
- Mobility hubs
- Transport networks
- Roads



## Systems

- Congestion reduction
- Emission reduction
- EV charging
- Smart parking
- Ticketing and payment
- Traffic management
- Traveller information



## Built Environment

- Road maintenance
- Street scape
- Urban environment
- Zoning



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# Exhibition Pricing

## Free Marketing Support

As part of all packages exhibitors receive a comprehensive marketing support toolkit to ensure they are driving as many high quality visitors to their stand as possible. This includes email templates, preview guide listing, show guide listing, web listing and floorplan onsite. All stand packages include walling, name board, power, lighting, one table, two chairs, carpet and wifi connection.

**SPACE ONLY - £330 per sq/m**

**SHELL SCHEME - £360 per sq/m**

### **OUTDOOR PACKAGE £5,750**

- 12sq/m Shell Scheme
- Outdoor 30sq/m live demonstration area

### **PREMIUM OUTDOOR PACKAGE £7,750**

- 15sq/m Shell Scheme
- Outdoor 40sq/m live demonstration area
- Post-show e-blast to all event attendees (in line with GDPR)

### **THOUGHT LEADERSHIP PACKAGE £9,750**

- 18sq/m Shell Scheme stand
- Outdoor 50sq/m live demonstration area
- 20-minute speaker slot in the conference
- Personalised pre-show company e-blast
- Your company literature placed on every seat at the conference
- Post-show e-blast to all event attendees (in line with GDPR)

### **SPONSORSHIP**

**Seminar (Conference) £1,495** - Each session in the on-floor theatre gives you the opportunity to share your product/solutions in detail with our captive audience.

**Lanyards £1,995** - Supplied by the client. Lanyards will be worn by all visitors for the duration of the event and offer high visibility of your logo and brand.

**Registration Area £2,195** - Your logo will appear on our website and all relevant visitor marketing promotion. You can also provide two pull-up banners for the registration area and branded shirts for the registration team

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# Venue

Coventry Building Society Arena, located on the outskirts of Coventry city centre, has a variety of halls and lounges suitable for large exhibitions such as CiTTi Live. The indoor arena will be available to exhibit products and services; and there will be a large outdoor space available for live demonstrations.



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